

SOPHIA KOLIOPOULOU

AI-Native Product Designer

Designing AI-powered products from research to production —
bridging systems thinking, user clarity, and technical depth.

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1 PRODUCT THINKING

2 AI-NATIVE DESIGN

3 TECHNICAL UNDERSTANDING

AI-ASSISTED PRODUCT DESIGN



Tools I use actively: ChatGPT Claude Figma AI-Agent Figma Make

EXPERIENCE

SYNTHETICA 2023 — Present

- Led AI platform design for document automation — annotation, classification, data extraction at enterprise scale
- Designed maritime predictive-maintenance product 0→1; built and maintains the product design system

INDEAVOR 2022 — 2023

- Redesigned HR platform user journeys for enterprise shift scheduling; extended with Skills-Based Talent Marketplace

ETHOSMEDIA GROUP 2021 — 2022

- Designed LiveOn events platform UI end-to-end, from discovery to ticket checkout

APOPSI SA 2020 — 2021

- Smart-city apps for public sector — mobile and web, citizen-facing at scale

ENTERSOFT SA 2017 — 2020

- Redesigned desktop ERP for thousands of users; designed mobile ERP from scratch

EARLIER ROLES 2000 — 2017

- UI development and graphic design at Alpha Bank, Naftemporiki, and Greek Yellow Pages — building foundations in front-end implementation, brand identity, and digital communications.

SKILLS & TOOLS

- DESIGN
 - Figma Figma Make FigJam Adobe XD
- METHODS
 - Design Systems Prototyping User Research
 - Design Thinking 0→1 Product
- FRONT-END
 - HTML CSS Sass
- DOMAINS
 - AI / ML Maritime SaaS ERP HR Tech
 - Fintech Public Sector

EDUCATION

UX/UI Design Seminar
AKTO — 2020

BA Computer Graphics
AKTO — 1997-1998

BA Graphic Design
AKTO — 1993-1997

HIGHLIGHTS

- 25+ years combined design & front-end experience
- Led design systems at scale across multiple product lines
- 0→1 product delivery across AI, maritime & HR verticals
- Fluent in bridging design intent with engineering delivery